

KIZUNA GLOBAL TOKEN Sales Outline

KIZUNA Global Inc. issues a hybrid token that has functions of both security token and utility token to coordinate KIZUNACOIN PROJECT, KEEP-Exchange, and future business deployment and to grant stock value.

The security token (stock token) that complies with the US securities regulation law enforced in 1933 is tradable outside the USA market.

The official website of KIZUNA GLOBAL Inc. and KIZUNA GLOBAL TOKEN

<http://www.kizunaglobal.com/>

Main elements of KIZUNA GLOBAL TOKEN

- Value as a stock
- Voting right for the management.
- Dedicated utility token for KEEP-Exchange.
- By using 50,000 KGT, it can be used as listing right for holders to list a token on KEEP-Exchange.
- The value of each KGT relatively increases due to reducing the volume of circulation by that the management team (issuer) holds KGT which is used as a utility or listing expenses.
- A person who purchases 50,000 KGT are eligible to get the listing right * and support of creating ERC 20 or ST-20 token.
- * The listing right to KEEP-Exchange is granted to all 50,000 KGT purchasers. We call each person's exercising the right "project". You may make a project by spending 50,000KGT or by declaring in advance before KGT distributed. We are to examine every project on a first come and first served basis, and then, approved project will be on the process of listing.
- * We are assuming 5% at this sale.

Issuing company name, KIZUNA GLOBAL Inc.

Type of stocks to be issued Security token granting the same rights as a stock

Target number of the sale (for general) 15,000,000 KGT

Target number of the sale (for investors) 20,000,000 KGT

KIZUNA Global Token has the following features.

- The exclusive securities (financial asset) for KIZUNA Global Inc. and related incorporated companies.
 - We grant the stock value including the dividend on operating profit of group business.
 - Utility token corresponding to KIZUNACOIN PROJECT and KEEP-Exchange*.
 - *Utility token is applicable when it can be used as a token to access and use a certain service.
 - Security token in compliance with the state laws of Delaware, USA*.
 - * Security token is applicable when the token has the value as security.
 - The number of stocks (an individual or an organization hold) and the name of the individual or the organization are always linked by the KYC certification system, and tokens can be possessed with the addresses of users who are KYC authenticated.
 - Flexible support system to cope with possible future regulatory changes. The form of the token can be changed to a shape that is corresponding to the tightening of the regulations, and holders can be protected from the deterioration of liquidity.
 - Compliant with ST-20 Standard algorithm including KYC certification process.
- Issuing on the Polymath platform known as mature security token platform service.
- Since the number of the issued tokens, lock-up periods, resale restrictions, etc. of each holder is controlled on the Polymath system, the holder can reduce the risk of price collapse due to the rapid increase of selling volume.
 - Meets SEC regulation by transactions in the overseas market that conform to the JOBS Act, Regulation D of the US Securities Act, and Regulation S (Regulation Regarding Sales Activities for Regions Excluding the United States)

Regulation S Reference - <https://www.nomura.co.jp/terms/english/other/A02967.html>

- Approved to listing KGT on an exchange

We understand the risk of low liquidity.

KIZUNA Global Token has already obtained approval for listing from KEEP-Exchange or other exchanges.

- Attractive growth business

KIZUNA Global Inc. conducts activities in the growth market of the cryptocurrency.

Features of ST20 algorism

- Lock-up duration can be set for each holder

· To maintain the price of the token when listed on an exchange, the duration of lock-up will be set depending on the date of purchase.

Buyers are allocated to 4 slots split for every 1 week in order of earliness of purchasing date.

Example: In case a listing date is on 20th March

Purchaser before and on December 6th: Available to sell from March 20th

Purchaser before and on December 31st: Available to sell from March 27th

Purchaser in January: Available to sell from April 3rd

Purchaser in February: Available to sell from April 10th

- Only the ETH addresses of users who have completed KYC can hold the tokens.
- KIZUNA Global Token is governed by the laws of the State of Delaware.

Rights and incentives for KIZUNA Global Token holders

- Value as the security token

The stock value of KIZUNA Global Inc. as the management company of KIZUNACOIN PROJECT, KEEP-Exchange, and other projects.

Stockholders have the following rights.

1. The right for receiving "dividend of surplus"
2. The right for receiving "distribution of residual property"
3. "Voting right" at the stockholders meeting

- Regulatory considerations

Correspondence to the future expansion of the regulation

- In the case of stock value cannot be maintained due to the strengthening of regulations

If there is a possibility of losing the legal value of the stocks due to regulations change of country in which our company is located, we are going to move our business to our overseas and legally safe company.

In that case, KIZUNA Global Token is reissued by our overseas company that takes over the business and the original tokens are swapped for the reissued tokens, we promise that we ensure the value of the tokens.

Value as the utility token

- Preferential treatment of the fee of KEEP-Exchange according to the number of the token holdings.
The 0.1% of transaction fee on KEEP-Exchange is reduced up to the full amount exemption.

Reduction tier

250,000KGT Full exemption

50,000KGT 0.005%

10,000KGT 0.01%

300KGT 0.05%

- Responding to future reinforcement of regulations
To avoid a risk of future regulation, users have the mutual exchanging right to ERC20 tokens which only have utility features.

- Support for stockholders
Preferential support right on our all platforms
Users who have more than 100,000KGT can preferentially get all supports including KIZUNACOIN and KEEP-Exchange.

- Listing right for KEEP-Exchange, participation in voting
By using 50,000 KGT, it can be used as the listing fee for the KEEP-Exchange.
By spending 1KGT, holders can participate in the vote for listing on KEEP Exchange.
1 KGT is equivalent to 1 vote and 1 user can use up to 1 KGT for voting.
Users who hold more than 100,000KGT have the special voting right to vote for listing on KEEP-Exchange.
The user who has the special voting right can optionally use more than 1KGT (up to 500KGT) for voting twice a year.

The main characteristics of the businesses of KIZUNA GLOBAL Inc.

1. Japanese cryptocurrency KIZUNACOIN

KIZUNACOIN is a native currency which works on its own blockchain.

It works on the DAG (Directed acyclic graph) algorithm which is one of the few excellent systems in the world.

The DAG system is highly acclaimed as the next generation of the blockchain.

KIZUNA GLOBAL Inc. has implemented this system as Japan's first and the World's 7th DAG cryptocurrency.

We have a solid development structure regarding cryptocurrency development.

We are in progress of highly technical development of the cryptocurrency such as platform development for encouraging the payment of KIZUNACOIN which is planned to be a stable-coin, and development of a hybrid algorithm which integrates DAG and other algorithms.

2. Cryptocurrency exchange KEEP-Exchange

In 2019, we are going to release KEEP-Exchange outside Japan which mainly handles security tokens.

The security token is a cryptocurrency which is capable of replacing a stock certificate with blockchain data.

Since 2017, cryptocurrency sales called ICO have been conducted actively, however, enforcement of strict regulations regarding ICO is in progress in many countries these days.

The market of security tokens is expected to replace IPO (initial public offering), so the market scale is predicted to be expanded more than tens of trillion JPY after 2020s.

Recently, the news that NASDAQ was willing to proceed establishment of a security token exchange was reported.

Well known cryptocurrency exchanges, Binance and Bittrex have already embarked development of security token exchange.

Thus, the business of exchanging security tokens is the field that expected to become the fastest-growing market around 2018 to 2019.

In addition, we conduct the following businesses and activities.

3. "The business for investors" that we provide higher economic efficiency and the value of assets.

4. "The cryptocurrency marketing" that we aim increase of the recognition of the cutting-edge innovative technology and the philosophy of cryptocurrency and blockchain.

Our major business results

1. More than 1000 people have joined in our community within a month after we started our project in May.

2. We conducted KIZUNACOIN pre-sale in Jun, and we could raise more than 30 million JPY by the end of Jun.

3. At the end of July, we implemented the DAG algorithm as Japan's first and the World's 7th DAG cryptocurrency.

4. We released wallets on all of major platforms including iOS, there are not many precedent cryptocurrency wallets on iOS.

5. KIZUNACOIN has been listed on Bit-Z that market volume is ranked within 20th in the world. We could pass the examination of the listing of the top-class exchange although KIZUNACOIN had not been listed on any exchange.

6. It is said that prices of 80% of ICO projects have remained below ICO prices, however, the price of KIZUNACOIN increased 8 times higher than our ICO price and made profits to holders after listing.

7. KEEP-Exchange and KIZUNACOIN project have been highly acclaimed and we have built cooperative ties with various companies and organizations related to cryptocurrency.

Characteristics of KIZUNA project team

- Highly experienced and development and management team regarding cryptocurrency business.
- Adopting efficient remote workgroup system which has been going mainstream in the IT business field.
- Multinational team that has detailed knowledge in various fields.
- Highly organized team that rooted in our community.

Business Policy

- Taking advantages of KIZUNACOIN system, we aim to expand a market share for the payment use in Japan and the world.
- Increasing the number of token listings on KEEP-Exchange and making the demand bigger by marketing, we expand the business of KEEP-Exchange rapidly. We aim 10 billion JPY of annual operating profit and 5% of the world's market share in this growing market by 2022.
- Deploying marketing strategy for increasing recognition of cryptocurrency, we aim to reduce psychological resistance and to convey "what is cryptocurrency".
- Referring to the marketing strategy of multinational companies, we proceed globalization of our business.

The substantiality of the business and the issuing company

The existence of KIZUNACOIN as our main business is confirmed by plural objective perspectives. After listing on the exchange, we have attained economic success which only under 20% of ICO projects have been able to get.

Financial conditions

In Jun 2018, we raised 30 million JPY of funds for development and operation at KIZUNACOIN pre-sale. We have secured economic basis by connecting with individual investors and institutional investors.

The issuing company can continue its business with internal reserves for the next one year.

The validity of our business plan

We have the precedent of getting over the difficulty which seems to be an unrealizable such as the implementation of The DAG algorithm as described.

Regarding the KEEP-Exchange plan, we can be given support by the experienced organization, thus, we think we can clearly present the validity of our plan compared with projects of competing companies.

The sociality including the status of legal compliance

The Issuing company has not taken any law violation up to the present time.

After the KIZUNACOIN pre-sale, we have compared our project with other projects and have worked on aftercare for investor protection thoroughly from various perspectives.

Purpose for raising funds

In regard to the KIZUNACOIN pre-sale, we have used the funds effectively for the capital of our project, and consequently we have got the precedent of achieving the great success for development, listing and etc.

The funds that are going to be raised this time is used entirely for the progress of the project and we aim to return profits to investors.

Taking into consideration the possibility of other risk occurrences, we will strive to prevent the occurrence.

Please carefully read the items in this section and we appreciate your understanding.

* It does not cover all the risks that may occur after the sale.

- Project interruption risk due to accident, terrorism, war, natural disasters, infectious diseases
- Alteration risk on regulation
- Investment loss risk
- Regulatory compliance violation risk
- Customer's personal information management risk
- Hacking risk

Declaration and notes

- KIZUNA GLOBAL Inc. has no involvement with antisocial forces.
- We shall not be complicit in money laundering or any other crimes.
- As the issuer of KIZUNA Global Token, KIZUNA Global Inc. shall swear of protecting holders preferentially in case of emergencies.
- KIZUNA GLOBAL TOKEN is the only securities of KIZUNA GLOBAL Inc. and our related projects. We shall not issue any other similar security tokens.
- The basic schedule, the issuance volume, the management system, and the functions of KIZUNA GLOBAL TOKEN shall not be changed under the description of this document as a general rule.
- Even if the listing right is exercised by paying 50,000 KGT, a minimum inspection is performed to eliminate projects which violate regulatory compliance (illegal business etc.), and listing procedure may be paused until legal safety is confirmed.
- KIZUNA Global Inc. (Delaware, USA) is complying with the US Securities and Exchange Act (Regulation S), and by this offering, we shall not sell tokens and do any sales promotion to residents in the USA.
- The submitted KYC information is inspected to exclude holders who are contrary to the investor's appropriateness.
- KYC (identity verification) is required before receiving KIZUNA GLOBAL TOKEN
- Submitted KYC information is not provided to any third parties.
- KIZUNA GLOBAL Inc. shall not sell holdings to affect the KGT market.
- Depending on the algorithm change in the future, we may change the system description or others.
- The name of KIZUNA GLOBAL TOKEN may be changed in the future.
- Buyers are restricted from resale KGT to the US residents defined by Regulation S regulation under the Securities and Exchange Act for up to one year.

KYC registration procedures for KIZUNA GLOBAL TOKEN

To hold KIZUNA GLOBAL TOKEN, your ETH address must be authenticated. You can register the ETH address after submitting your identification, then you can hold the tokens.

Please apply from the following form.

<https://goo.gl/forms/usgx59mlQNHszQQ42>

*It may take time until the submission approved.

Requirements for KYC

- Applicant's name
 - Applicant's current residential address
 - Applicant's e-mail address
 - Applicant's ETH address(you can hold tokens only in a registered address)
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- Image files of applicant's driver's license or ID card or passport
 1. A photo of face and address on your driver's license or passport
 2. A photo in which the following 1 to 3 are shown together
 1. Your face photo on your driver's license or passport*
 2. Your face
 3. A memo including letters "KIZUNA KYC" and "Date of KYC application"

* Please use wallets such as MyEtherWallet or MetaMask. The wallets on exchanges are not supported.

* If you wish to erase your personal information from our database after this submission approved, you will need to apply KYC again when you use KGT again.

Name: KIZUNA GLOBAL TOKEN

Algorithm: ST-20*

Token Symbol: KGT

Total(max): 150,000,000

* The current algorithm may be altered in future due to technical evolution of security token.

Distribution Ratio

In 2019, the maximum circulating supply is 50,000,000.

- 10,000,000 Holdings of KIZUNA GLOBAL Inc.
- 5,000,000 Allocation to cooperators of the project
- 15,000,000 Limit amounts of the sale for general in 2018 to 2019
- 20,000,000 Limit amounts of the sale for investors in 2018 to 2019

Lock-up

10,000,000 Lock-up until January 2020

10,000,000 Lock-up until January 2021

10,000,000 Lock-up until January 2022

10,000,000 Lock-up until January 2023

10,000,000 Lock-up until January 2024

25,000,000 Lock-up until January 2025

25,000,000 Lock-up until January 2026

KIZUNA GLOBAL Inc. (unlisted company)

CEO: Shouichi Hatsuse

Type of business: IT

Category: Cryptocurrency, Blockchain

Address: 257 Churchmans Road, New Castle, DE 19720, U.S.A.

URL <https://kizunacoin.net>

*The address is lent as a registered address from address lease service, and it has no business relationship with other companies or organizations being located on the same address.